Statistique des immatriculations de **VOITURES de TOURISME**
OCV/UPSA Genève

Constructeurs	**Septembre 2026**	Septembre **2025**	Variation en unités	Variation en %	**Cumul janv-sept 2026**	Cumul janv-sept 2025	Variation en unités	Variation en %
AUDI	75	96	-21	-21.88%	754	793	-39	-4.92%
BMW	78	87	-9	-10.34%	723	789	-66	-8.37%
CUPRA	32	26	6	23.08%	221	178	43	24.16%
FORD	11	22	-11	-50.00%	115	111	4	3.60%
MERCEDES	123	101	22	21.78%	899	864	35	4.05%
MINI	44	26	18	69.23%	288	298	-10	-3.36%
OPEL	3	11	-8	-72.73%	41	54	-13	-24.07%
PORSCHE	14	25	-11	-44.00%	205	226	-21	-9.29%
SEAT	3	15	-12	-80.00%	65	118	-53	-44.92%
SKODA	38	60	-22	-36.67%	399	419	-20	-4.77%
SMART	4	2	2	100.00%	22	10	12	120.00%
VW	54	93	-39	-41.94%	857	863	-6	-0.70%
Allemagne	**479**	**564**	**-85**	**-15.07%**	**4'589**	**4'723**	**-134**	**-2.84%**
ALPINE	0	2	-2	-100.00%	16	9	7	77.78%
CITROEN	18	30	-12	-40.00%	189	128	61	47.66%
DACIA	24	43	-19	-44.19%	268	367	-99	-26.98%
GOUPIL	0	0	0	0.00%	0	0	0	0.00%
PEUGEOT	20	8	12	150.00%	120	163	-43	-26.38%
RENAULT	37	29	8	27.59%	269	277	-8	-2.89%
France	**99**	**112**	**-13**	**-11.61%**	**862**	**944**	**-82**	**-8.69%**
ASTON-MARTIN	3	1	2	200.00%	15	8	7	87.50%
BENTLEY	3	1	2	200.00%	13	9	4	44.44%
INEOS	0	0	0	0.00%	0	0	0	0.00%
JAGUAR	0	1	-1	-100.00%	0	3	-3	-100.00%
LAND-ROVER	18	12	6	50.00%	186	155	31	20.00%
LOTUS	0	0	0	0.00%	3	1	2	200.00%
MG	9	1	8	800.00%	111	9	102	1133.33%
ROLLS ROYCE	0	2	-2	-100.00%	3	3	0	0.00%
Grande-Bretagne	**33**	**18**	**15**	**83.33%**	**331**	**188**	**143**	**76.06%**
ALFA-ROMEO	2	4	-2	-50.00%	16	18	-2	-11.11%
FERRARI	9	5	4	80.00%	38	27	11	40.74%
FIAT	10	2	8	400.00%	52	27	25	92.59%
LAMBORGHINI	1	2	-1	-50.00%	10	19	-9	-47.37%
LANCIA	0	0	0	0.00%	2	0	2	100.00%
MASERATI	0	0	0	0.00%	13	10	3	30.00%
Italie	**22**	**13**	**9**	**69.23%**	**131**	**101**	**30**	**29.70%**
HONDA	26	24	2	8.33%	197	236	-39	-16.53%
INFINITI	0	0	0	0.00%	0	0	0	0.00%
LEXUS	8	10	-2	-20.00%	49	80	-31	-38.75%
MAZDA	18	6	12	200.00%	135	98	37	37.76%
MITSUBISHI	5	3	2	66.67%	36	16	20	125.00%
NISSAN	4	3	1	33.33%	48	62	-14	-22.58%
SUBARU	2	8	-6	-75.00%	17	15	2	13.33%
SUZUKI	7	3	4	133.33%	67	92	-25	-27.17%
TOYOTA	46	58	-12	-20.69%	407	461	-54	-11.71%
Japon	**116**	**115**	**1**	**0.87%**	**956**	**1'060**	**-104**	**-9.81%**
GENESIS	3	0	3	150.00%	11	14	-3	-21.43%
HYUNDAI	31	39	-8	-20.51%	238	268	-30	-11.19%
KIA	9	8	1	12.50%	89	103	-14	-13.59%
KG Mobility	0	0	0	0.00%	1	0	1	50.00%
Rép. de Corée	**43**	**47**	**-4**	**-8.51%**	**339**	**385**	**-46**	**-11.95%**

POLESTAR	2	0	2	100.00%	10	0	10	500.00%
VOLVO	37	57	-20	-35.09%	318	305	13	4.26%
Suède	**39**	**57**	**-18**	**-31.58%**	**328**	**305**	**23**	**7.54%**
CADILLAC	0	0	0	0.00%	0	0	0	0.00%
CHEVROLET	0	1	-1	-100.00%	0	1	-1	-100.00%
DODGE	0	0	0	0.00%	1	0	1	50.00%
JEEP	6	9	-3	-33.33%	48	46	2	4.35%
TESLA	91	45	46	102.22%	231	228	3	1.32%
USA	**97**	**55**	**42**	**76.36%**	**280**	**275**	**5**	**1.82%**
BAIC	0	0	0	0.00%	1	0	1	50.00%
BYD	41	0	41	2050.00%	208	0	208	########
JAC	0	0	0	0.00%	3	0	3	150.00%
LEAPMOTOR	6	0	6	300.00%	51	0	51	2550.00%
MAXUS	0	0	0	0.00%	0	0	0	0.00%
SERES	0	0	0	0.00%	0	0	0	0.00%
ZEEKR	2	0	2	100.00%	6	0	6	300.00%
Chine	**49**	**0**	**49**	**2450.00%**	**269**	**0**	**269**	**#######**
DIVERS	11	20	-9	-45.00%	56	181	-125	-69.06%
Autres	**11**	**20**	**-9**	**-45.00%**	**56**	**181**	**-125**	**-69.06%**
Total général	**988**	**1'001**	**-13**	**-1.30%**	**8'141**	**8'162**	**-21**	**-0.26%**