Statistique des immatriculations de **VOITURES de TOURISME**
OCV/UPSA Genève

Constructeurs	**Octobre 2026**	Octobre 2025	Variation en unités	Variation en %	**Cumul janv-oct 2026**	Cumul janv-oct 2025	Variation en unités	Variation en %
AUDI	80	94	-14	-14.89%	834	887	-53	-5.98%
BMW	83	90	-7	-7.78%	806	879	-73	-8.30%
CUPRA	26	22	4	18.18%	247	200	47	23.50%
FORD	4	20	-16	-80.00%	119	131	-12	-9.16%
MERCEDES	115	93	22	23.66%	1'014	957	57	5.96%
MINI	26	26	0	0.00%	314	324	-10	-3.09%
OPEL	4	4	0	0.00%	45	58	-13	-22.41%
PORSCHE	31	35	-4	-11.43%	236	261	-25	-9.58%
SEAT	5	15	-10	-66.67%	70	133	-63	-47.37%
SKODA	49	46	3	6.52%	448	465	-17	-3.66%
SMART	0	2	-2	-100.00%	22	12	10	83.33%
VW	89	90	-1	-1.11%	946	953	-7	-0.73%
Allemagne	**512**	**537**	**-25**	**-4.66%**	**5'101**	**5'260**	**-159**	**-3.02%**
ALPINE	0	0	0	0.00%	16	9	7	77.78%
CITROEN	10	14	-4	-28.57%	199	142	57	40.14%
DACIA	45	51	-6	-11.76%	313	418	-105	-25.12%
GOUPIL	0	0	0	0.00%	0	0	0	0.00%
PEUGEOT	15	15	0	0.00%	135	178	-43	-24.16%
RENAULT	28	44	-16	-36.36%	297	321	-24	-7.48%
France	**98**	**124**	**-26**	**-20.97%**	**960**	**1'068**	**-108**	**-10.11%**
ASTON-MARTIN	0	1	-1	-100.00%	15	9	6	66.67%
BENTLEY	1	1	0	0.00%	14	10	4	40.00%
INEOS	0	0	0	0.00%	0	0	0	0.00%
JAGUAR	0	0	0	0.00%	0	3	-3	-100.00%
LAND-ROVER	25	13	12	92.31%	211	168	43	25.60%
LOTUS	0	0	0	0.00%	3	1	2	200.00%
MG	21	1	20	2000.00%	132	10	122	1220.00%
ROLLS ROYCE	0	0	0	0.00%	3	3	0	0.00%
Grande-Bretagne	**47**	**16**	**31**	**193.75%**	**378**	**204**	**174**	**85.29%**
ALFA-ROMEO	7	0	7	350.00%	23	18	5	27.78%
FERRARI	3	3	0	0.00%	41	30	11	36.67%
FIAT	4	4	0	0.00%	56	31	25	80.65%
LAMBORGHINI	0	3	-3	-100.00%	10	22	-12	-54.55%
LANCIA	0	0	0	0.00%	2	0	2	100.00%
MASERATI	0	1	-1	-100.00%	13	11	2	18.18%
Italie	**14**	**11**	**3**	**27.27%**	**145**	**112**	**33**	**29.46%**
HONDA	27	17	10	58.82%	224	253	-29	-11.46%
INFINITI	0	0	0	0.00%	0	0	0	0.00%
LEXUS	14	12	2	16.67%	63	92	-29	-31.52%

MAZDA	14	9	5	55.56%	149	107	42	39.25%
MITSUBISHI	7	2	5	250.00%	43	18	25	138.89%
NISSAN	2	3	-1	-33.33%	50	65	-15	-23.08%
SUBARU	0	2	-2	-100.00%	17	17	0	0.00%
SUZUKI	3	8	-5	-62.50%	70	100	-30	-30.00%
TOYOTA	51	77	-26	-33.77%	458	538	-80	-14.87%
Japon	**118**	**130**	**-12**	**-9.23%**	**1'074**	**1'190**	**-116**	**-9.75%**
GENESIS	1	2	-1	-50.00%	12	16	-4	-25.00%
HYUNDAI	29	30	-1	-3.33%	267	298	-31	-10.40%
KIA	10	6	4	66.67%	99	109	-10	-9.17%
KG Mobility	1	0	1	50.00%	1	0	1	50.00%
Rép. de Corée	**41**	**38**	**3**	**7.89%**	**379**	**423**	**-44**	**-10.40%**
POLESTAR	3	0	3	150.00%	13	0	13	650.00%
VOLVO	33	48	-15	-31.25%	351	353	-2	-0.57%
Suède	**36**	**48**	**-12**	**-25.00%**	**364**	**353**	**11**	**3.12%**
CADILLAC	0	0	0	0.00%	0	0	0	0.00%
CHEVROLET	0	0	0	0.00%	0	1	-1	-100.00%
DODGE	0	0	0	0.00%	1	0	1	50.00%
JEEP	4	9	-5	-55.56%	52	55	-3	-5.45%
TESLA	4	7	-3	-42.86%	235	235	0	0.00%
USA	**8**	**16**	**-8**	**-50.00%**	**288**	**291**	**-3**	**-1.03%**
BAIC	0	0	0	0.00%	1	0	1	50.00%
BYD	64	0	64	3200.00%	272	0	272	13600.00%
JAC	0	0	0	0.00%	3	0	3	150.00%
LEAPMOTOR	7	0	7	350.00%	58	0	58	2900.00%
MAXUS	0	0	0	0.00%	0	0	0	0.00%
SERES	0	0	0	0.00%	0	0	0	0.00%
ZEEKR	1	0	1	50.00%	7	0	7	350.00%
Chine	**72**	**0**	**72**	**3600.00%**	**341**	**0**	**341**	**17050.00%**
DIVERS	11	22	-11	-50.00%	67	203	-136	-67.00%
Autres	**11**	**22**	**-11**	**-50.00%**	**67**	**203**	**-136**	**-67.00%**
Total général	**957**	**942**	**15**	**1.59%**	**9'097**	**9'104**	**-7**	**-0.08%**