Statistique des immatriculations de **VOITURES DE TOURISME D'OCCASION**
OCV/UPSA Genève

Constructeurs	**Octobre 2026**	Octobre 2025	Variation en unités	Variation en %	**Cumul janv-oct 2026**	Cumul janv-oct 2025	Variation en unités	Variation en %
AUDI	308	349	-41	-11.75%	2'964	3'002	-38	-1.27%
BMW	312	287	25	8.71%	2'916	2'784	132	4.74%
CUPRA	26	15	11	73.33%	215	149	66	44.30%
FORD	75	78	-3	-3.85%	716	735	-19	-2.59%
MERCEDES	350	328	22	6.71%	3'200	3'341	-141	-4.22%
MINI	110	84	26	30.95%	900	874	26	2.97%
OPEL	76	88	-12	-13.64%	747	848	-101	-11.91%
PORSCHE	76	103	-27	-26.21%	1'030	1'098	-68	-6.19%
SEAT	52	55	-3	-5.45%	509	602	-93	-15.45%
SKODA	75	66	9	13.64%	720	752	-32	-4.26%
SMART	49	49	0	0.00%	375	417	-42	-10.07%
VW	359	381	-22	-5.77%	3'693	3'764	-71	-1.89%
Allemagne	**1'868**	**1'883**	**-15**	**-0.80%**	**17'985**	**18'366**	**-381**	**-2.07%**
BUGATTI	0	0	0	0.00%	1	4	-3	-75.00%
CITROEN	77	93	-16	-17.20%	821	933	-112	-12.00%
DACIA	47	38	9	23.68%	376	368	8	2.17%
GOUPIL	0	0	0	0.00%	0	0	0	0.00%
PEUGEOT	103	121	-18	-14.88%	982	1'077	-95	-8.82%
RENAULT	101	100	1	1.00%	918	1'015	-97	-9.56%
France	**328**	**352**	**-24**	**-6.82%**	**3'098**	**3'397**	**-299**	**-8.80%**
ASTON-MARTIN	7	3	4	133.33%	49	47	2	4.26%
BENTLEY	10	4	6	150.00%	66	66	0	0.00%
CATERHAM	0	0	0	0.00%	4	6	-2	-33.33%
JAGUAR	10	13	-3	-23.08%	141	165	-24	-14.55%
LAND-ROVER	72	65	7	10.77%	634	606	28	4.62%
LOTUS	4	1	3	300.00%	16	15	1	6.67%
MC LAREN	0	2	-2	-100.00%	7	8	-1	-12.50%
MG	8	8	0	0.00%	81	35	46	131.43%
ROLLS ROYCE	1	4	-3	-75.00%	11	18	-7	-38.89%
Grande-Bretagne	**112**	**100**	**12**	**12.00%**	**1'009**	**966**	**43**	**4.45%**
ALFA-ROMEO	25	22	3	13.64%	199	237	-38	-16.03%
FERRARI	15	12	3	25.00%	185	175	10	5.71%
FIAT	72	82	-10	-12.20%	751	769	-18	-2.34%
LAMBORGHINI	6	5	1	20.00%	56	55	1	1.82%
LANCIA	4	5	-1	-20.00%	46	44	2	4.55%
MASERATI	5	9	-4	-44.44%	70	63	7	11.11%
Italie	**127**	**135**	**-8**	**-5.93%**	**1'307**	**1'343**	**-36**	**-2.68%**
DAIHATSU	8	8	0	0.00%	44	46	-2	-4.35%
HONDA	59	83	-24	-28.92%	687	769	-82	-10.66%

LEXUS	26	23	3	13.04%	196	215	-19	-8.84%
INFINITI	1	1	0	0.00%	17	19	-2	-10.53%
MAZDA	42	57	-15	-26.32%	454	481	-27	-5.61%
MITSUBISHI	21	29	-8	-27.59%	152	209	-57	-27.27%
NISSAN	90	103	-13	-12.62%	856	1'006	-150	-14.91%
SUBARU	17	19	-2	-10.53%	179	198	-19	-9.60%
SUZUKI	46	41	5	12.20%	349	309	40	12.94%
TOYOTA	152	185	-33	-17.84%	1'552	1'623	-71	-4.37%
Japon	**462**	**549**	**-87**	**-15.85%**	**4'486**	**4'875**	**-389**	**-7.98%**
DAEWOO	1	1	0	0.00%	6	6	0	0.00%
GENESIS	5	0	5	250.00%	16	5	11	220.00%
HYUNDAI	79	73	6	8.22%	631	631	0	0.00%
KIA	24	18	6	33.33%	230	222	8	3.60%
SSANGYONG	0	0	0	0.00%	12	8	4	50.00%
Rép. de Corée	**109**	**92**	**17**	**18.48%**	**895**	**872**	**23**	**2.64%**
POLESTAR	1	3	-2	-66.67%	13	13	0	0.00%
SAAB	3	2	1	50.00%	38	25	13	52.00%
VOLVO	68	73	-5	-6.85%	638	659	-21	-3.19%
Suède	**72**	**78**	**-6**	**-7.69%**	**689**	**697**	**-8**	**-1.15%**
CADILLAC	1	3	-2	-66.67%	10	15	-5	-33.33%
CHEVROLET	14	15	-1	-6.67%	138	132	6	4.55%
CHRYSLER	1	1	0	0.00%	29	34	-5	-14.71%
DODGE	0	3	-3	-100.00%	19	22	-3	-13.64%
JEEP	23	28	-5	-17.86%	196	257	-61	-23.74%
TESLA	30	32	-2	-6.25%	323	345	-22	-6.38%
USA	**69**	**82**	**-13**	**-15.85%**	**715**	**805**	**-90**	**-11.18%**
BAIC	0	0	0	0.00%	1	0	1	50.00%
BYD	18	0	18	900.00%	98	0	98	4900.00%
JAC	0	0	0	0.00%	3	0	3	150.00%
LEAPMOTOR	1	0	1	50.00%	29	0	29	1450.00%
MAXUS	0	0	0	0.00%	0	0	0	0.00%
SERES	0	0	0	0.00%	0	0	0	0.00%
ZEEKR	0	0	0	0.00%	2	0	2	100.00%
Chine	**19**	**0**	**19**	**950.00%**	**133**	**0**	**133**	**6650.00%**
DIVERS	20	10	10	100.00%	148	155	-7	-4.52%
Autres	**20**	**10**	**10**	**100.00%**	**148**	**155**	**-7**	**-4.52%**
Total général	**3'186**	**3'281**	**-95**	**-2.90%**	**30'465**	**31'476**	**-1'011**	**-3.21%**