

Statistique des immatriculations de VOITURES de TOURISME
OCV/UPSA Genève

Constructeurs	Avril 2026	Avril 2025	Variation en unités	Variation en %	Cumul janv-avr 2026	Cumul janv-avr 2025	Variation en unités	Variation en %
AUDI	75	74	1	1.35%	337	334	3	0.90%
BMW	82	88	-6	-6.82%	331	343	-12	-3.50%
CUPRA	23	29	-6	-20.69%	87	57	30	52.63%
FORD	14	8	6	75.00%	35	38	-3	-7.89%
MERCEDES	114	92	22	23.91%	365	400	-35	-8.75%
MINI	37	26	11	42.31%	114	128	-14	-10.94%
OPEL	5	7	-2	-28.57%	17	26	-9	-34.62%
PORSCHE	17	29	-12	-41.38%	106	113	-7	-6.19%
SEAT	6	12	-6	-50.00%	26	57	-31	-54.39%
SKODA	50	41	9	21.95%	192	180	12	6.67%
SMART	1	2	-1	-50.00%	5	6	-1	-16.67%
VW	72	94	-22	-23.40%	341	333	8	2.40%
Allemagne	496	502	-6	-1.20%	1'956	2'015	-59	-2.93%
ALPINE	0	0	0	0.00%	6	0	6	300.00%
CITROEN	9	13	-4	-30.77%	93	47	46	97.87%
DACIA	31	48	-17	-35.42%	133	167	-34	-20.36%
GOUPIL	0	0	0	0.00%	0	0	0	0.00%
PEUGEOT	4	29	-25	-86.21%	46	90	-44	-48.89%
RENAULT	27	32	-5	-15.63%	129	141	-12	-8.51%
France	71	122	-51	-41.80%	407	445	-38	-8.54%
ASTON-MARTIN	0	0	0	0.00%	6	4	2	50.00%
BENTLEY	0	0	0	0.00%	4	2	2	100.00%
INEOS	0	0	0	0.00%	0	0	0	0.00%
JAGUAR	0	1	-1	-100.00%	0	1	-1	-100.00%
LAND-ROVER	24	21	3	14.29%	101	74	27	36.49%
LOTUS	0	0	0	0.00%	2	0	2	100.00%
MG	10	1	9	900.00%	53	4	49	1225.00%
ROLLS ROYCE	1	0	1	50.00%	3	0	3	150.00%
Grande-Bretagne	35	23	12	52.17%	169	85	84	98.82%
ALFA-ROMEO	2	1	1	100.00%	10	6	4	66.67%
FERRARI	6	2	4	200.00%	17	6	11	183.33%
FIAT	3	5	-2	-40.00%	22	9	13	144.44%
LAMBORGHINI	3	2	1	50.00%	6	7	-1	-14.29%
LANCIA	0	0	0	0.00%	2	0	2	100.00%
MASERATI	2	2	0	0.00%	8	6	2	33.33%
Italie	16	12	4	33.33%	65	34	31	91.18%
HONDA	18	31	-13	-41.94%	84	106	-22	-20.75%
INFINITI	0	0	0	0.00%	0	0	0	0.00%
LEXUS	2	8	-6	-75.00%	25	38	-13	-34.21%
MAZDA	12	9	3	33.33%	57	58	-1	-1.72%
MITSUBISHI	6	0	6	300.00%	18	6	12	200.00%
NISSAN	8	6	2	33.33%	31	50	-19	-38.00%
SUBARU	1	1	0	0.00%	6	3	3	100.00%
SUZUKI	6	15	-9	-60.00%	30	51	-21	-41.18%
TOYOTA	45	47	-2	-4.26%	175	196	-21	-10.71%
Japon	98	117	-19	-16.24%	426	508	-82	-16.14%

GENESIS	1	4	-3	-75.00%	8	6	2	33.33%
HYUNDAI	30	29	1	3.45%	101	122	-21	-17.21%
KIA	4	13	-9	-69.23%	36	52	-16	-30.77%
KG Mobility	1	0	1	50.00%	1	0	1	50.00%
Rép. de Corée	36	46	-10	-21.74%	146	180	-34	-18.89%
POLESTAR	0	0	0	0.00%	3	0	3	150.00%
VOLVO	42	33	9	27.27%	150	123	27	21.95%
Suède	42	33	9	27.27%	153	123	30	24.39%
CADILLAC	0	0	0	0.00%	0	0	0	0.00%
CHEVROLET	0	0	0	0.00%	0	0	0	0.00%
DODGE	0	0	0	0.00%	1	0	1	50.00%
JEEP	2	4	-2	-50.00%	19	19	0	0.00%
TESLA	10	5	5	100.00%	50	69	-19	-27.54%
USA	12	9	3	33.33%	70	88	-18	-20.45%
BAIC	0	0	0	0.00%	1	0	1	50.00%
BYD	21	0	21	1050.00%	42	0	42	2100.00%
JAC	1	0	1	50.00%	1	0	1	50.00%
LEAPMOTOR	7	0	7	350.00%	20	0	20	1000.00%
MAXUS	0	0	0	0.00%	0	0	0	0.00%
SERES	0	0	0	0.00%	0	0	0	0.00%
ZEEKR	0	0	0	0.00%	1	0	1	50.00%
Chine	29	0	29	1450.00%	65	0	65	3250.00%
DIVERS	5	17	-12	-70.59%	16	79	-63	-79.75%
Autres	5	17	-12	-70.59%	16	79	-63	-79.75%
Total général	840	881	-41	-4.65%	3'473	3'557	-84	-2.36%