

Statistique des immatriculations de VOITURES de TOURISME
OCV/UPSA Genève

Constructeurs	Juillet 2026	Juillet 2025	Variation en unités	Variation en %	Cumul janv-juil 2026	Cumul janv-juil 2025	Variation en unités	Variation en %
AUDI	77	89	-12	-13.48%	623	621	2	0.32%
BMW	85	79	6	7.59%	591	603	-12	-1.99%
CUPRA	27	19	8	42.11%	173	130	43	33.08%
FORD	13	12	1	8.33%	92	76	16	21.05%
MERCEDES	94	120	-26	-21.67%	688	690	-2	-0.29%
MINI	35	49	-14	-28.57%	223	246	-23	-9.35%
OPEL	9	3	6	200.00%	36	38	-2	-5.26%
PORSCHE	25	16	9	56.25%	178	176	2	1.14%
SEAT	6	19	-13	-68.42%	49	97	-48	-49.48%
SKODA	63	57	6	10.53%	339	336	3	0.89%
SMART	6	0	6	300.00%	15	7	8	114.29%
VW	87	110	-23	-20.91%	695	675	20	2.96%
Allemagne	527	573	-46	-8.03%	3'702	3'695	7	0.19%
ALPINE	3	3	0	0.00%	14	6	8	133.33%
CITROEN	25	22	3	13.64%	141	88	53	60.23%
DACIA	28	39	-11	-28.21%	213	276	-63	-22.83%
GOUPIL	0	0	0	0.00%	0	0	0	0.00%
PEUGEOT	22	16	6	37.50%	84	151	-67	-44.37%
RENAULT	17	22	-5	-22.73%	207	219	-12	-5.48%
France	95	102	-7	-6.86%	659	740	-81	-10.95%
ASTON-MARTIN	2	1	1	100.00%	10	7	3	42.86%
BENTLEY	1	3	-2	-66.67%	9	6	3	50.00%
INEOS	0	0	0	0.00%	0	0	0	0.00%
JAGUAR	0	0	0	0.00%	0	2	-2	-100.00%
LAND-ROVER	20	18	2	11.11%	151	131	20	15.27%
LOTUS	1	1	0	0.00%	3	1	2	200.00%
MG	14	1	13	1300.00%	91	7	84	1200.00%
ROLLS ROYCE	0	0	0	0.00%	3	1	2	200.00%
Grande-Bretagne	38	24	14	58.33%	267	155	112	72.26%
ALFA-ROMEO	0	2	-2	-100.00%	14	13	1	7.69%
FERRARI	3	3	0	0.00%	28	22	6	27.27%
FIAT	6	8	-2	-25.00%	35	22	13	59.09%
LAMBORGHINI	1	3	-2	-66.67%	8	16	-8	-50.00%
LANCIA	0	0	0	0.00%	2	0	2	100.00%
MASERATI	1	3	-2	-66.67%	12	10	2	20.00%
Italie	11	19	-8	-42.11%	99	83	16	19.28%
HONDA	15	22	-7	-31.82%	151	186	-35	-18.82%
INFINITI	0	0	0	0.00%	0	0	0	0.00%
LEXUS	1	10	-9	-90.00%	36	67	-31	-46.27%
MAZDA	17	5	12	240.00%	105	80	25	31.25%
MITSUBISHI	4	1	3	300.00%	28	11	17	154.55%

NISSAN	5	0	5	250.00%	40	58	-18	-31.03%
SUBARU	3	1	2	200.00%	13	6	7	116.67%
SUZUKI	13	6	7	116.67%	55	84	-29	-34.52%
TOYOTA	68	57	11	19.30%	307	353	-46	-13.03%
Japon	126	102	24	23.53%	735	845	-110	-13.02%
GENESIS	0	3	-3	-100.00%	8	14	-6	-42.86%
HYUNDAI	32	23	9	39.13%	180	209	-29	-13.88%
KIA	15	6	9	150.00%	70	83	-13	-15.66%
KG Mobility	0	0	0	0.00%	1	0	1	50.00%
Rép. de Corée	47	32	15	46.88%	259	306	-47	-15.36%
POLESTAR	1	0	1	50.00%	6	0	6	300.00%
VOLVO	39	43	-4	-9.30%	261	225	36	16.00%
Suède	40	43	-3	-6.98%	267	225	42	18.67%
CADILLAC	0	0	0	0.00%	0	0	0	0.00%
CHEVROLET	0	0	0	0.00%	0	0	0	0.00%
DODGE	0	0	0	0.00%	1	0	1	50.00%
JEEP	4	10	-6	-60.00%	34	35	-1	-2.86%
TESLA	2	22	-20	-90.91%	140	172	-32	-18.60%
USA	6	32	-26	-81.25%	175	207	-32	-15.46%
BAIC	0	0	0	0.00%	1	0	1	50.00%
BYD	37	0	37	1850.00%	141	0	141	7050.00%
JAC	0	0	0	0.00%	2	0	2	100.00%
LEAPMOTOR	4	0	4	200.00%	41	0	41	2050.00%
MAXUS	0	0	0	0.00%	0	0	0	0.00%
SERES	0	0	0	0.00%	0	0	0	0.00%
ZEEKR	2	0	2	100.00%	3	0	3	150.00%
Chine	43	0	43	2150.00%	188	0	188	9400.00%
DIVERS	10	31	-21	-67.74%	37	147	-110	-74.83%
Autres	10	31	-21	-67.74%	37	147	-110	-74.83%
Total général	943	958	-15	-1.57%	6'388	6'403	-15	-0.23%