

Statistique des immatriculations de VOITURES de TOURISME
OCV/UPSA Genève

Constructeurs	Juin 2026	Juin 2025	Variation en unités	Variation en %	Cumul janv-juin 2026	Cumul janv-juin 2025	Variation en unités	Variation en %
AUDI	128	103	25	24.27%	546	532	14	2.63%
BMW	87	89	-2	-2.25%	506	524	-18	-3.44%
CUPRA	31	28	3	10.71%	146	111	35	31.53%
FORD	31	17	14	82.35%	79	64	15	23.44%
MERCEDES	112	91	21	23.08%	594	570	24	4.21%
MINI	39	35	4	11.43%	188	197	-9	-4.57%
OPEL	1	7	-6	-85.71%	27	35	-8	-22.86%
PORSCHE	26	16	10	62.50%	153	160	-7	-4.38%
SEAT	11	11	0	0.00%	43	78	-35	-44.87%
SKODA	37	52	-15	-28.85%	276	279	-3	-1.08%
SMART	2	1	1	100.00%	9	7	2	28.57%
VW	164	110	54	49.09%	608	565	43	7.61%
Allemagne	669	560	109	19.46%	3'175	3'122	53	1.70%
ALPINE	4	0	4	200.00%	11	3	8	266.67%
CITROEN	16	12	4	33.33%	116	66	50	75.76%
DACIA	30	43	-13	-30.23%	185	237	-52	-21.94%
GOUPIL	0	0	0	0.00%	0	0	0	0.00%
PEUGEOT	8	19	-11	-57.89%	62	135	-73	-54.07%
RENAULT	34	27	7	25.93%	190	197	-7	-3.55%
France	92	101	-9	-8.91%	564	638	-74	-11.60%
ASTON-MARTIN	1	0	1	50.00%	8	6	2	33.33%
BENTLEY	2	0	2	100.00%	8	3	5	166.67%
INEOS	0	0	0	0.00%	0	0	0	0.00%
JAGUAR	0	1	-1	-100.00%	0	2	-2	-100.00%
LAND-ROVER	15	15	0	0.00%	131	113	18	15.93%
LOTUS	0	0	0	0.00%	2	0	2	100.00%
MG	12	1	11	1100.00%	77	6	71	1183.33%
ROLLS ROYCE	0	1	-1	-100.00%	3	1	2	200.00%
Grande-Bretagne	30	18	12	66.67%	229	131	98	74.81%
ALFA-ROMEO	4	3	1	33.33%	14	11	3	27.27%
FERRARI	4	6	-2	-33.33%	25	19	6	31.58%
FIAT	4	2	2	100.00%	29	14	15	107.14%
LAMBORGHINI	0	2	-2	-100.00%	7	13	-6	-46.15%
LANCIA	0	0	0	0.00%	2	0	2	100.00%
MASERATI	1	1	0	0.00%	11	7	4	57.14%
Italie	13	14	-1	-7.14%	88	64	24	37.50%
HONDA	23	25	-2	-8.00%	136	164	-28	-17.07%
INFINITI	0	0	0	0.00%	0	0	0	0.00%
LEXUS	8	8	0	0.00%	35	57	-22	-38.60%
MAZDA	11	14	-3	-21.43%	88	75	13	17.33%
MITSUBISHI	2	2	0	0.00%	24	10	14	140.00%
NISSAN	2	1	1	100.00%	35	58	-23	-39.66%

SUBARU	0	2	-2	-100.00%	10	5	5	100.00%
SUZUKI	8	16	-8	-50.00%	42	78	-36	-46.15%
TOYOTA	36	44	-8	-18.18%	239	296	-57	-19.26%
Japon	90	112	-22	-19.64%	609	743	-134	-18.03%
GENESIS	0	0	0	0.00%	8	11	-3	-27.27%
HYUNDAI	20	31	-11	-35.48%	148	186	-38	-20.43%
KIA	6	10	-4	-40.00%	55	77	-22	-28.57%
KG Mobility	0	0	0	0.00%	1	0	1	50.00%
Rép. de Corée	26	41	-15	-36.59%	212	274	-62	-22.63%
POLESTAR	1	0	1	50.00%	5	0	5	250.00%
VOLVO	43	36	7	19.44%	222	182	40	21.98%
Suède	44	36	8	22.22%	227	182	45	24.73%
CADILLAC	0	0	0	0.00%	0	0	0	0.00%
CHEVROLET	0	0	0	0.00%	0	0	0	0.00%
DODGE	0	0	0	0.00%	1	0	1	50.00%
JEEP	6	1	5	500.00%	30	25	5	20.00%
TESLA	78	49	29	59.18%	138	150	-12	-8.00%
USA	84	50	34	68.00%	169	175	-6	-3.43%
BAIC	0	0	0	0.00%	1	0	1	50.00%
BYD	41	0	41	2050.00%	104	0	104	5200.00%
JAC	1	0	1	50.00%	2	0	2	100.00%
LEAPMOTOR	12	0	12	600.00%	37	0	37	1850.00%
MAXUS	0	0	0	0.00%	0	0	0	0.00%
SERES	0	0	0	0.00%	0	0	0	0.00%
ZEEKR	0	0	0	0.00%	1	0	1	50.00%
Chine	54	0	54	2700.00%	145	0	145	7250.00%
DIVERS	7	26	-19	-73.08%	27	116	-89	-76.72%
Autres	7	26	-19	-73.08%	27	116	-89	-76.72%
Total général	1'109	958	151	15.76%	5'445	5'445	0	0.00%