

Statistique des immatriculations de VOITURES de TOURISME
OCV/UPSA Genève

Constructeurs	Mai 2026	Mai 2025	Variation en unités	Variation en %	Cumul janv-mai 2026	Cumul janv-mai 2025	Variation en unités	Variation en %
AUDI	81	95	-14	-14.74%	418	429	-11	-2.56%
BMW	88	92	-4	-4.35%	419	435	-16	-3.68%
CUPRA	28	26	2	7.69%	115	83	32	38.55%
FORD	13	9	4	44.44%	48	47	1	2.13%
MERCEDES	117	79	38	48.10%	482	479	3	0.63%
MINI	35	34	1	2.94%	149	162	-13	-8.02%
OPEL	9	2	7	350.00%	26	28	-2	-7.14%
PORSCHE	21	31	-10	-32.26%	127	144	-17	-11.81%
SEAT	6	10	-4	-40.00%	32	67	-35	-52.24%
SKODA	47	47	0	0.00%	239	227	12	5.29%
SMART	2	0	2	100.00%	7	6	1	16.67%
VW	103	122	-19	-15.57%	444	455	-11	-2.42%
Allemagne	550	547	3	0.55%	2'506	2'562	-56	-2.19%
ALPINE	1	3	-2	-66.67%	7	3	4	133.33%
CITROEN	7	7	0	0.00%	100	54	46	85.19%
DACIA	22	27	-5	-18.52%	155	194	-39	-20.10%
GOUPIL	0	0	0	0.00%	0	0	0	0.00%
PEUGEOT	8	26	-18	-69.23%	54	116	-62	-53.45%
RENAULT	27	29	-2	-6.90%	156	170	-14	-8.24%
France	65	92	-27	-29.35%	472	537	-65	-12.10%
ASTON-MARTIN	1	2	-1	-50.00%	7	6	1	16.67%
BENTLEY	2	1	1	100.00%	6	3	3	100.00%
INEOS	0	0	0	0.00%	0	0	0	0.00%
JAGUAR	0	0	0	0.00%	0	1	-1	-100.00%
LAND-ROVER	15	24	-9	-37.50%	116	98	18	18.37%
LOTUS	0	0	0	0.00%	2	0	2	100.00%
MG	12	1	11	1100.00%	65	5	60	1200.00%
ROLLS ROYCE	0	0	0	0.00%	3	0	3	150.00%
Grande-Bretagne	30	28	2	7.14%	199	113	86	76.11%
ALFA-ROMEO	0	2	-2	-100.00%	10	8	2	25.00%
FERRARI	4	7	-3	-42.86%	21	13	8	61.54%
FIAT	3	3	0	0.00%	25	12	13	108.33%
LAMBORGHINI	1	4	-3	-75.00%	7	11	-4	-36.36%
LANCIA	0	0	0	0.00%	2	0	2	100.00%
MASERATI	2	0	2	100.00%	10	6	4	66.67%
Italie	10	16	-6	-37.50%	75	50	25	50.00%
HONDA	29	33	-4	-12.12%	113	139	-26	-18.71%
INFINITI	0	0	0	0.00%	0	0	0	0.00%
LEXUS	2	11	-9	-81.82%	27	49	-22	-44.90%
MAZDA	20	3	17	566.67%	77	61	16	26.23%

MITSUBISHI	4	2	2	100.00%	22	8	14	175.00%
NISSAN	2	7	-5	-71.43%	33	57	-24	-42.11%
SUBARU	4	0	4	200.00%	10	3	7	233.33%
SUZUKI	4	11	-7	-63.64%	34	62	-28	-45.16%
TOYOTA	28	56	-28	-50.00%	203	252	-49	-19.44%
Japon	93	123	-30	-24.39%	519	631	-112	-17.75%
GENESIS	0	5	-5	-100.00%	8	11	-3	-27.27%
HYUNDAI	27	33	-6	-18.18%	128	155	-27	-17.42%
KIA	13	15	-2	-13.33%	49	67	-18	-26.87%
KG Mobility	0	0	0	0.00%	1	0	1	50.00%
Rép. de Corée	40	53	-13	-24.53%	186	233	-47	-20.17%
POLESTAR	1	0	1	50.00%	4	0	4	200.00%
VOLVO	29	23	6	26.09%	179	146	33	22.60%
Suède	30	23	7	30.43%	183	146	37	25.34%
CADILLAC	0	0	0	0.00%	0	0	0	0.00%
CHEVROLET	0	0	0	0.00%	0	0	0	0.00%
DODGE	0	0	0	0.00%	1	0	1	50.00%
JEEP	5	5	0	0.00%	24	24	0	0.00%
TESLA	10	32	-22	-68.75%	60	101	-41	-40.59%
USA	15	37	-22	-59.46%	85	125	-40	-32.00%
BAIC	0	0	0	0.00%	1	0	1	50.00%
BYD	21	0	21	1050.00%	63	0	63	3150.00%
JAC	0	0	0	0.00%	1	0	1	50.00%
LEAPMOTOR	5	0	5	250.00%	25	0	25	1250.00%
MAXUS	0	0	0	0.00%	0	0	0	0.00%
SERES	0	0	0	0.00%	0	0	0	0.00%
ZEEKR	0	0	0	0.00%	1	0	1	50.00%
Chine	26	0	26	1300.00%	91	0	91	4550.00%
DIVERS	4	11	-7	-63.64%	20	90	-70	-77.78%
Autres	4	11	-7	-63.64%	20	90	-70	-77.78%
Total général	863	930	-67	-7.20%	4'336	4'487	-151	-3.37%