

Statistique des immatriculations de VEHICULES DE LIVRAISON NEUFS
OCV/UPSA Genève

Constructeurs	Mars 2026	Mars 2025	Variation en unités	Variation en %	Cumul janv-mars 2026	Cumul janv-mars 2025	Variation en unités	Variation en %
AUDI	0	0	0	0.00%	0	0	0	0.00%
BMW	0	0	0	0.00%	0	0	0	0.00%
FORD	36	20	16	80.00%	103	63	40	63.49%
MAN	1	0	1	50.00%	3	0	3	150.00%
MERCEDES	11	9	2	22.22%	23	28	-5	-17.86%
MINI	0	0	0	0.00%	0	0	0	0.00%
OPEL	2	0	2	100.00%	7	4	3	75.00%
PORSCHE	0	0	0	0.00%	0	0	0	0.00%
SEAT	0	0	0	0.00%	0	0	0	0.00%
SKODA	0	0	0	0.00%	0	0	0	0.00%
SMART	0	0	0	0.00%	0	0	0	0.00%
VW	16	26	-10	-38.46%	50	73	-23	-31.51%
Allemagne	66	55	11	20.00%	186	168	18	10.71%
CITROEN	11	13	-2	-15.38%	31	41	-10	-24.39%
DACIA	0	0	0	0.00%	0	0	0	0.00%
GOUPIL	3	0	3	150.00%	3	0	3	150.00%
PEUGEOT	6	4	2	50.00%	26	23	3	13.04%
RENAULT	22	19	3	15.79%	85	89	-4	-4.49%
France	42	36	6	16.67%	145	153	-8	-5.23%
ASTON-MARTIN	0	0	0	0.00%	0	0	0	0.00%
BENTLEY	0	0	0	0.00%	0	0	0	0.00%
INEOS	0	0	0	0.00%	0	0	0	0.00%
JAGUAR	0	0	0	0.00%	0	0	0	0.00%
LAND-ROVER	0	0	0	0.00%	0	0	0	0.00%
LOTUS	0	0	0	0.00%	0	0	0	0.00%
ROLLS ROYCE	0	0	0	0.00%	0	0	0	0.00%
Grande-Bretagne	0	0	0	0.00%	0	0	0	0.00%
ALFA-ROMEO	0	0	0	0.00%	0	0	0	0.00%
FERRARI	0	0	0	0.00%	0	0	0	0.00%
FIAT	6	0	6	300.00%	9	3	6	200.00%
IVECO	5	3	2	66.67%	10	11	-1	-9.09%
LAMBORGHINI	0	0	0	0.00%	0	0	0	0.00%
LANCIA	0	0	0	0.00%	0	0	0	0.00%
MASERATI	0	0	0	0.00%	0	0	0	0.00%
Italie	11	3	8	266.67%	19	14	5	35.71%
HONDA	0	0	0	0.00%	0	0	0	0.00%
LEXUS	0	0	0	0.00%	0	0	0	0.00%
INFINITI	0	0	0	0.00%	0	0	0	0.00%
ISUZU	2	0	2	100.00%	4	3	1	33.33%
MAZDA	0	0	0	0.00%	0	0	0	0.00%
MITSUBISHI	0	0	0	0.00%	1	0	1	50.00%
NISSAN	4	3	1	33.33%	5	10	-5	-50.00%
SUBARU	0	0	0	0.00%	0	0	0	0.00%
SUZUKI	0	0	0	0.00%	0	0	0	0.00%
TOYOTA	3	18	-15	-83.33%	28	24	4	16.67%
Japon	9	21	-12	-57.14%	38	37	1	2.70%
HYUNDAI	0	0	0	0.00%	0	0	0	0.00%
KIA	0	0	0	0.00%	0	0	0	0.00%
KG Mobility	0	0	0	0.00%	0	0	0	0.00%

Rép. de Corée	0	0	0	0.00%	0	0	0	0.00%
POLESTAR	0	0	0	0.00%	0	0	0	0.00%
VOLVO	0	0	0	0.00%	0	0	0	0.00%
Suède	0	0	0	0.00%	0	0	0	0.00%
CADILLAC	0	0	0	0.00%	0	0	0	0.00%
CHEVROLET	0	0	0	0.00%	0	0	0	0.00%
JEEP	0	0	0	0.00%	0	0	0	0.00%
USA	0	0	0	0.00%	0	0	0	0.00%
BAIC	0	0	0	0.00%	0	0	0	0.00%
BYD	0	0	0	0.00%	0	0	0	0.00%
JAC	0	0	0	0.00%	0	0	0	0.00%
LEAPMOTOR	0	0	0	0.00%	0	0	0	0.00%
MAXUS	4	0	4	200.00%	9	0	9	450.00%
SERES	0	0	0	0.00%	0	0	0	0.00%
ZEEKR	0	0	0	0.00%	0	0	0	0.00%
Chine	4	0	4	200.00%	9	0	9	450.00%
DIVERS	2	9	-7	-77.78%	2	13	-11	-84.62%
Autres	2	9	-7	-77.78%	2	13	-11	-84.62%
Total général	134	124	10	8.06%	399	385	14	3.64%