

Statistique des immatriculations de VOITURES de TOURISME
OCV/UPSA Genève

Constructeurs	Mars 2026	Mars 2025	Variation en unités	Variation en %	Cumul janv-mars 2026	Cumul janv-mars 2025	Variation en unités	Variation en %
AUDI	101	112	-11	-9.82%	262	260	2	0.77%
BMW	124	95	29	30.53%	249	255	-6	-2.35%
CUPRA	18	28	-10	-35.71%	64	28	36	128.57%
FORD	7	13	-6	-46.15%	21	30	-9	-30.00%
MAN	0	0	0	0.00%	1	0	1	50.00%
MERCEDES	115	118	-3	-2.54%	251	308	-57	-18.51%
MINI	34	37	-3	-8.11%	77	102	-25	-24.51%
OPEL	8	5	3	60.00%	12	19	-7	-36.84%
PORSCHE	35	26	9	34.62%	89	84	5	5.95%
SEAT	8	18	-10	-55.56%	20	45	-25	-55.56%
SKODA	62	55	7	12.73%	142	139	3	2.16%
SMART	1	0	1	50.00%	4	4	0	0.00%
VW	138	99	39	39.39%	269	239	30	12.55%
Allemagne	651	606	45	7.43%	1'461	1'513	-52	-3.44%
ALPINE	2	0	2	100.00%	6	0	6	300.00%
CITROEN	29	6	23	383.33%	84	34	50	147.06%
DACIA	40	53	-13	-24.53%	102	119	-17	-14.29%
GOUPIL		0	0	0.00%	0	0	0	0.00%
PEUGEOT	4	15	-11	-73.33%	42	61	-19	-31.15%
RENAULT	42	46	-4	-8.70%	102	109	-7	-6.42%
France	117	120	-3	-2.50%	336	323	13	4.02%
ASTON-MARTIN	6	2	4	200.00%	6	4	2	50.00%
BENTLEY	3	2	1	50.00%	4	2	2	100.00%
INEOS	0	0	0	0.00%	0	0	0	0.00%
JAGUAR	0	0	0	0.00%	0	0	0	0.00%
LAND-ROVER	29	14	15	107.14%	77	53	24	45.28%
LOTUS	1	0	1	50.00%	2	0	2	100.00%
MG	27	1	26	2600.00%	43	3	40	1333.33%
ROLLS ROYCE	0	0	0	0.00%	2	0	2	100.00%
Grande-Bretagne	66	19	47	247.37%	134	62	72	116.13%
ALFA-ROMEO	3	2	1	50.00%	8	5	3	60.00%
FERRARI	5	1	4	400.00%	11	4	7	175.00%
FIAT	10	3	7	233.33%	19	4	15	375.00%
LAMBORGHINI	1	3	-2	-66.67%	3	5	-2	-40.00%
LANCIA	0	0	0	0.00%	2	0	2	100.00%
MASERATI	3	2	1	50.00%	6	4	2	50.00%
Italie	22	11	11	100.00%	49	22	27	122.73%
HONDA	30	31	-1	-3.23%	66	75	-9	-12.00%
INFINITI	0	0	0	0.00%	0	0	0	0.00%
LEXUS	8	13	-5	-38.46%	23	30	-7	-23.33%
MAZDA	21	22	-1	-4.55%	45	49	-4	-8.16%
MITSUBISHI	3	4	-1	-25.00%	12	6	6	100.00%
NISSAN	16	22	-6	-27.27%	23	44	-21	-47.73%
SUBARU	2	2	0	0.00%	5	2	3	150.00%
SUZUKI	9	9	0	0.00%	24	36	-12	-33.33%
TOYOTA	57	67	-10	-14.93%	130	149	-19	-12.75%

Japon	146	170	-24	-14.12%	328	391	-63	-16.11%
GENESIS	3	2	1	50.00%	7	2	5	250.00%
HYUNDAI	27	43	-16	-37.21%	71	93	-22	-23.66%
KIA	9	9	0	0.00%	32	39	-7	-17.95%
KG Mobility	0	0	0	0.00%	0	0	0	0.00%
Rép. de Corée	39	54	-15	-27.78%	110	134	-24	-17.91%
POLESTAR	1	0	1	50.00%	3	0	3	150.00%
VOLVO	47	32	15	46.88%	108	90	18	20.00%
Suède	48	32	16	50.00%	111	90	21	23.33%
CADILLAC	0	0	0	0.00%	0	0	0	0.00%
CHEVROLET	0	0	0	0.00%	0	0	0	0.00%
DODGE	0	0	0	0.00%	1	0	1	50.00%
JEEP	8	8	0	0.00%	17	15	2	13.33%
TESLA	33	37	-4	-10.81%	40	64	-24	-37.50%
USA	41	45	-4	-8.89%	58	79	-21	-26.58%
BAIC	1	0	1	50.00%	1	0	1	50.00%
BYD	11	0	11	550.00%	21	0	21	1050.00%
JAC	0	0	0	0.00%	0	0	0	0.00%
LEAPMOTOR	4	0	4	200.00%	13	0	13	650.00%
MAXUS	0	0	0	0.00%	0	0	0	0.00%
SERES	0	0	0	0.00%	0	0	0	0.00%
ZEEKR	1	0	1	50.00%	1	0	1	50.00%
Chine	17	0	17	850.00%	36	0	36	1800.00%
DIVERS	5	16	-11	-68.75%	11	62	-51	-82.26%
Autres	5	16	-11	-68.75%	11	62	-51	-82.26%
Total général	1'152	1'073	79	7.36%	2'634	2'650	-16	-0.60%