

**Statistique des immatriculations de VOITURES DE TOURISME D'OCCASION  
OCV/UPSA Genève**

<b>Constructeurs</b>	<b>Mars 2026</b>	<b>Mars 2025</b>	<b>Variation en unités</b>	<b>Variation en %</b>	<b>Cumul janv-mars 2026</b>	<b>Cumul janv-mars 2025</b>	<b>Variation en unités</b>	<b>Variation en %</b>
AUDI	331	290	41	14.14%	969	903	66	7.31%
BMW	332	286	46	16.08%	907	897	10	1.11%
CUPRA	27	11	16	145.45%	70	43	27	62.79%
FORD	74	75	-1	-1.33%	230	221	9	4.07%
MAN	0	0	0	0.00%	0	0	0	0.00%
MERCEDES	352	300	52	17.33%	1'032	995	37	3.72%
MINI	94	87	7	8.05%	247	250	-3	-1.20%
OPEL	88	82	6	7.32%	259	283	-24	-8.48%
PORSCHE	119	106	13	12.26%	305	301	4	1.33%
SEAT	64	48	16	33.33%	178	193	-15	-7.77%
SKODA	78	79	-1	-1.27%	243	261	-18	-6.90%
SMART	43	45	-2	-4.44%	143	133	10	7.52%
VW	443	370	73	19.73%	1'270	1'189	81	6.81%
<b>Allemagne</b>	<b>2'045</b>	<b>1'779</b>	<b>266</b>	<b>14.95%</b>	<b>5'853</b>	<b>5'669</b>	<b>184</b>	<b>3.25%</b>
BUGATTI	0	1	-1	-100.00%	1	2	-1	-50.00%
CITROEN	84	80	4	5.00%	252	305	-53	-17.38%
DACIA	48	35	13	37.14%	140	103	37	35.92%
GOUPIL	0	0	0	0.00%	0	0	0	0.00%
PEUGEOT	91	94	-3	-3.19%	298	320	-22	-6.88%
RENAULT	106	115	-9	-7.83%	317	337	-20	-5.93%
<b>France</b>	<b>329</b>	<b>325</b>	<b>4</b>	<b>1.23%</b>	<b>1'008</b>	<b>1'067</b>	<b>-59</b>	<b>-5.53%</b>
ASTON-MARTIN	4	10	-6	-60.00%	13	12	1	8.33%
BENTLEY	7	6	1	16.67%	21	19	2	10.53%
CATERHAM	1	0	1	50.00%	1	1	0	0.00%
JAGUAR	22	24	-2	-8.33%	51	58	-7	-12.07%
LAND-ROVER	62	47	15	31.91%	208	175	33	18.86%
LOTUS	1	2	-1	-50.00%	2	4	-2	-50.00%
MC LAREN	0	0	0	0.00%	4	3	1	33.33%
MG	5	4	1	25.00%	12	6	6	100.00%
ROLLS ROYCE	1	3	-2	-66.67%	2	6	-4	-66.67%
<b>Grande-Bretagne</b>	<b>103</b>	<b>96</b>	<b>7</b>	<b>7.29%</b>	<b>314</b>	<b>284</b>	<b>30</b>	<b>10.56%</b>
ALFA-ROMEO	24	22	2	9.09%	69	77	-8	-10.39%
FERRARI	21	15	6	40.00%	49	38	11	28.95%
FIAT	87	74	13	17.57%	233	260	-27	-10.38%
LAMBORGHINI	8	5	3	60.00%	15	13	2	15.38%
LANCIA	3	3	0	0.00%	10	11	-1	-9.09%
MASERATI	7	7	0	0.00%	18	15	3	20.00%
<b>Italie</b>	<b>150</b>	<b>126</b>	<b>24</b>	<b>19.05%</b>	<b>394</b>	<b>414</b>	<b>-20</b>	<b>-4.83%</b>
DAIHATSU	6	1	5	500.00%	18	15	3	20.00%
HONDA	88	65	23	35.38%	234	233	1	0.43%
LEXUS	19	23	-4	-17.39%	52	64	-12	-18.75%
INFINITI	1	3	-2	-66.67%	7	9	-2	-22.22%
MAZDA	47	58	-11	-18.97%	144	149	-5	-3.36%
MITSUBISHI	15	21	-6	-28.57%	42	56	-14	-25.00%
NISSAN	107	105	2	1.90%	276	336	-60	-17.86%
SUBARU	12	24	-12	-50.00%	56	75	-19	-25.33%
SUZUKI	40	23	17	73.91%	110	97	13	13.40%
TOYOTA	159	149	10	6.71%	521	496	25	5.04%
<b>Japon</b>	<b>494</b>	<b>472</b>	<b>22</b>	<b>4.66%</b>	<b>1'460</b>	<b>1'530</b>	<b>-70</b>	<b>-4.58%</b>

DAEWOO	0	0	0	0.00%	2	3	-1	-33.33%
GENESIS	0	0	0	0.00%	3	2	1	50.00%
HYUNDAI	64	57	7	12.28%	195	183	12	6.56%
KIA	25	19	6	31.58%	66	65	1	1.54%
SSANGYONG	3	2	1	50.00%	7	5	2	40.00%
<b>Rép. de Corée</b>	<b>92</b>	<b>78</b>	<b>14</b>	<b>17.95%</b>	<b>273</b>	<b>258</b>	<b>15</b>	<b>5.81%</b>
POLESTAR	2	1	1	100.00%	3	3	0	0.00%
SAAB	3	4	-1	-25.00%	9	11	-2	-18.18%
VOLVO	77	65	12	18.46%	213	208	5	2.40%
<b>Suède</b>	<b>82</b>	<b>70</b>	<b>12</b>	<b>17.14%</b>	<b>225</b>	<b>222</b>	<b>3</b>	<b>1.35%</b>
CADILLAC	0	0	0	0.00%	3	1	2	200.00%
CHEVROLET	12	13	-1	-7.69%	40	42	-2	-4.76%
CHRYSLER	7	3	4	133.33%	10	9	1	11.11%
DODGE	3	2	1	50.00%	5	6	-1	-16.67%
JEEP	20	30	-10	-33.33%	50	75	-25	-33.33%
TESLA	55	41	14	34.15%	127	102	25	24.51%
<b>USA</b>	<b>97</b>	<b>89</b>	<b>8</b>	<b>8.99%</b>	<b>235</b>	<b>235</b>	<b>0</b>	<b>0.00%</b>
BAIC	1	0	1	50.00%	1	0	1	50.00%
BYD	11	0	11	550.00%	17	0	17	850.00%
JAC	0	0	0	0.00%	0	0	0	0.00%
LEAPMOTOR	1	0	1	50.00%	2	0	2	100.00%
MAXUS	0	0	0	0.00%	0	0	0	0.00%
SERES	0	0	0	0.00%	0	0	0	0.00%
ZEEKR	0	0	0	0.00%	2	0	2	100.00%
<b>Chine</b>	<b>13</b>	<b>0</b>	<b>13</b>	<b>650.00%</b>	<b>22</b>	<b>0</b>	<b>22</b>	<b>1100.00%</b>
DIVERS	11	22	-11	-50.00%	27	43	-16	-37.21%
Autres	11	22	-11	-50.00%	27	43	-16	-37.21%
<b>Total général</b>	<b>3'416</b>	<b>3'057</b>	<b>359</b>	<b>11.74%</b>	<b>9'811</b>	<b>9'722</b>	<b>89</b>	<b>0.92%</b>