

**Statistique des immatriculations de VOITURES de TOURISME**  
**OCV/UPSA Genève**

| Constructeurs          | Février<br>2025 | Février<br>2024 | Variation<br>en unités | Variation<br>en % | Cumul<br>janv - fév<br>2025 | Cumul<br>janv - fév<br>2024 | Variation<br>en unités | Variation<br>en % |
|------------------------|-----------------|-----------------|------------------------|-------------------|-----------------------------|-----------------------------|------------------------|-------------------|
| AUDI                   | 61              | 76              | -15                    | -19.74%           | 148                         | 138                         | 10                     | 7.25%             |
| BMW                    | 82              | 88              | -6                     | -6.82%            | 160                         | 175                         | -15                    | -8.57%            |
| FORD                   | 10              | 19              | -9                     | -47.37%           | 17                          | 28                          | -11                    | -39.29%           |
| MERCEDES               | 92              | 93              | -1                     | -1.08%            | 190                         | 174                         | 16                     | 9.20%             |
| MINI                   | 37              | 28              | 9                      | 32.14%            | 65                          | 37                          | 28                     | 75.68%            |
| OPEL                   | 9               | 4               | 5                      | 125.00%           | 14                          | 5                           | 9                      | 180.00%           |
| PORSCHE                | 32              | 38              | -6                     | -15.79%           | 58                          | 57                          | 1                      | 1.75%             |
| SEAT                   | 7               | 10              | -3                     | -30.00%           | 27                          | 23                          | 4                      | 17.39%            |
| SKODA                  | 41              | 31              | 10                     | 32.26%            | 84                          | 64                          | 20                     | 31.25%            |
| SMART                  | 3               | 6               | -3                     | -50.00%           | 4                           | 10                          | -6                     | -60.00%           |
| VW                     | 73              | 57              | 16                     | 28.07%            | 140                         | 96                          | 44                     | 45.83%            |
| <b>Allemagne</b>       | <b>447</b>      | <b>450</b>      | <b>-3</b>              | <b>-0.67%</b>     | <b>907</b>                  | <b>807</b>                  | <b>100</b>             | <b>12.39%</b>     |
| CITROEN                | 8               | 8               | 0                      | 0.00%             | 28                          | 14                          | 14                     | 100.00%           |
| DACIA                  | 30              | 41              | -11                    | -26.83%           | 66                          | 66                          | 0                      | 0.00%             |
| PEUGEOT                | 13              | 5               | 8                      | 160.00%           | 46                          | 25                          | 21                     | 84.00%            |
| RENAULT                | 29              | 59              | -30                    | -50.85%           | 63                          | 85                          | -22                    | -25.88%           |
| <b>France</b>          | <b>80</b>       | <b>113</b>      | <b>-33</b>             | <b>-29.20%</b>    | <b>203</b>                  | <b>190</b>                  | <b>13</b>              | <b>6.84%</b>      |
| ASTON-MARTIN           | 1               | 0               | 1                      | 50.00%            | 2                           | 1                           | 1                      | 100.00%           |
| BENTLEY                | 0               | 0               | 0                      | 0.00%             | 0                           | 0                           | 0                      | 0.00%             |
| JAGUAR                 | 0               | 0               | 0                      | 0.00%             | 0                           | 0                           | 0                      | 0.00%             |
| LAND-ROVER             | 20              | 23              | -3                     | -13.04%           | 39                          | 34                          | 5                      | 14.71%            |
| LOTUS                  | 0               | 1               | -1                     | -100.00%          | 0                           | 1                           | -1                     | -100.00%          |
| ROLLS ROYCE            | 0               | 0               | 0                      | 0.00%             | 0                           | 0                           | 0                      | 0.00%             |
| <b>Grande-Bretagne</b> | <b>21</b>       | <b>24</b>       | <b>-3</b>              | <b>-12.50%</b>    | <b>41</b>                   | <b>36</b>                   | <b>5</b>               | <b>13.89%</b>     |
| ALFA-ROMEO             | 2               | 2               | 0                      | 0.00%             | 3                           | 5                           | -2                     | -40.00%           |
| FERRARI                | 0               | 2               | -2                     | -100.00%          | 3                           | 5                           | -2                     | -40.00%           |
| FIAT                   | 1               | 22              | -21                    | -95.45%           | 1                           | 29                          | -28                    | -96.55%           |
| LAMBORGHINI            | 1               | 1               | 0                      | 0.00%             | 2                           | 7                           | -5                     | -71.43%           |
| LANCIA                 | 0               | 0               | 0                      | 0.00%             | 0                           | 0                           | 0                      | 0.00%             |
| MASERATI               | 0               | 1               | -1                     | -100.00%          | 2                           | 2                           | 0                      | 0.00%             |
| <b>Italie</b>          | <b>4</b>        | <b>28</b>       | <b>-24</b>             | <b>-85.71%</b>    | <b>11</b>                   | <b>48</b>                   | <b>-37</b>             | <b>-77.08%</b>    |
| HONDA                  | 25              | 42              | -17                    | -40.48%           | 44                          | 69                          | -25                    | -36.23%           |
| INFINITI               | 0               | 0               | 0                      | 0.00%             | 0                           | 0                           | 0                      | 0.00%             |
| LEXUS                  | 8               | 5               | 3                      | 60.00%            | 17                          | 7                           | 10                     | 142.86%           |
| MAZDA                  | 14              | 9               | 5                      | 55.56%            | 27                          | 14                          | 13                     | 92.86%            |
| MITSUBISHI             | 2               | 2               | 0                      | 0.00%             | 2                           | 3                           | -1                     | -33.33%           |
| NISSAN                 | 16              | 16              | 0                      | 0.00%             | 22                          | 28                          | -6                     | -21.43%           |
| SUBARU                 | 0               | 1               | -1                     | -100.00%          | 0                           | 3                           | -3                     | -100.00%          |
| SUZUKI                 | 16              | 6               | 10                     | 166.67%           | 27                          | 15                          | 12                     | 80.00%            |
| TOYOTA                 | 37              | 40              | -3                     | -7.50%            | 82                          | 83                          | -1                     | -1.20%            |
| <b>Japon</b>           | <b>118</b>      | <b>121</b>      | <b>-3</b>              | <b>-2.48%</b>     | <b>221</b>                  | <b>222</b>                  | <b>-1</b>              | <b>-0.45%</b>     |
| HYUNDAI                | 32              | 25              | 7                      | 28.00%            | 50                          | 37                          | 13                     | 35.14%            |
| KIA                    | 16              | 10              | 6                      | 60.00%            | 30                          | 15                          | 15                     | 100.00%           |
| <b>Rép. de Corée</b>   | <b>48</b>       | <b>35</b>       | <b>13</b>              | <b>37.14%</b>     | <b>80</b>                   | <b>52</b>                   | <b>28</b>              | <b>53.85%</b>     |
| VOLVO                  | 20              | 43              | -23                    | -53.49%           | 58                          | 100                         | -42                    | -42.00%           |
| <b>Suède</b>           | <b>20</b>       | <b>43</b>       | <b>-23</b>             | <b>-53.49%</b>    | <b>58</b>                   | <b>100</b>                  | <b>-42</b>             | <b>-42.00%</b>    |
| CADILLAC               | 0               | 0               | 0                      | 0.00%             | 0                           | 0                           | 0                      | 0.00%             |
| CHEVROLET              | 0               | 0               | 0                      | 0.00%             | 0                           | 0                           | 0                      | 0.00%             |
| DODGE                  | 0               | 0               | 0                      | 0.00%             | 0                           | 0                           | 0                      | 0.00%             |
| JEEP                   | 3               | 2               | 1                      | 50.00%            | 7                           | 5                           | 2                      | 40.00%            |
| TESLA                  | 10              | 58              | -48                    | -82.76%           | 27                          | 76                          | -49                    | -64.47%           |
| <b>USA</b>             | <b>13</b>       | <b>60</b>       | <b>-47</b>             | <b>-78.33%</b>    | <b>34</b>                   | <b>81</b>                   | <b>-47</b>             | <b>-58.02%</b>    |
| DIVERS                 | 36              | 12              | 24                     | 200.00%           | 46                          | 21                          | 25                     | 119.05%           |
| <b>Autres</b>          | <b>36</b>       | <b>12</b>       | <b>24</b>              | <b>200.00%</b>    | <b>46</b>                   | <b>21</b>                   | <b>25</b>              | <b>119.05%</b>    |
| <b>Total général</b>   | <b>787</b>      | <b>886</b>      | <b>-99</b>             | <b>-11.17%</b>    | <b>1'601</b>                | <b>1'557</b>                | <b>44</b>              | <b>2.83%</b>      |