

Statistique des immatriculations de VOITURES de TOURISME
OCV/UPSA Genève

Constructeurs	Février 2026	Février 2025	Variation en unités	Variation en %	Cumul janv - fév 2026	Cumul janv - fév 2025	Variation en unités	Variation en %
AUDI	93	61	32	52.46%	161	148	13	8.78%
BMW	69	82	-13	-15.85%	125	160	-35	-21.88%
CUPRA	25	0	25	1250.00%	46	0	46	2300.00%
FORD	7	10	-3	-30.00%	14	17	-3	-17.65%
MAN	0	0	0	0.00%	1	0	1	50.00%
MERCEDES	52	92	-40	-43.48%	136	190	-54	-28.42%
MINI	18	37	-19	-51.35%	43	65	-22	-33.85%
OPEL	4	9	-5	-55.56%	4	14	-10	-71.43%
PORSCHE	20	32	-12	-37.50%	54	58	-4	-6.90%
SEAT	10	7	3	42.86%	12	27	-15	-55.56%
SKODA	46	41	5	12.20%	80	84	-4	-4.76%
SMART	0	3	-3	-100.00%	3	4	-1	-25.00%
VW	90	73	17	23.29%	131	140	-9	-6.43%
Allemagne	434	447	-13	-2.91%	810	907	-97	-10.69%
ALPINE	4	0	4	200.00%	4	0	4	200.00%
CITROEN	13	8	5	62.50%	55	28	27	96.43%
DACIA	26	30	-4	-13.33%	62	66	-4	-6.06%
GOUPIL	0	0	0	0.00%	0	0	0	0.00%
PEUGEOT	18	13	5	38.46%	38	46	-8	-17.39%
RENAULT	32	29	3	10.34%	60	63	-3	-4.76%
France	93	80	13	16.25%	219	203	16	7.88%
ASTON-MARTIN	0	1	-1	-100.00%	0	2	-2	-100.00%
BENTLEY	1	0	1	50.00%	1	0	1	50.00%
INEOS	0	0	0	0.00%	0	0	0	0.00%
JAGUAR	0	0	0	0.00%	0	0	0	0.00%
LAND-ROVER	30	20	10	50.00%	48	39	9	23.08%
LOTUS	1	0	1	50.00%	1	0	1	50.00%
MG	13	1	12	1200.00%	13	1	12	1200.00%
ROLLS ROYCE	2	0	2	100.00%	2	0	2	100.00%
Grande-Bretagne	47	22	25	113.64%	65	42	23	54.76%
ALFA-ROMEO	4	2	2	100.00%	5	3	2	66.67%
FERRARI	3	0	3	150.00%	6	3	3	100.00%
FIAT	5	1	4	400.00%	9	1	8	800.00%
LAMBORGHINI	2	1	1	100.00%	2	2	0	0.00%
LANCIA	0	0	0	0.00%	2	0	2	100.00%
MASERATI	1	0	1	50.00%	3	2	1	50.00%
Italie	15	4	11	275.00%	27	11	16	145.45%
HONDA	22	25	-3	-12.00%	36	44	-8	-18.18%
INFINITI	0	0	0	0.00%	0	0	0	0.00%
LEXUS	6	8	-2	-25.00%	15	17	-2	-11.76%
MAZDA	13	14	-1	-7.14%	24	27	-3	-11.11%
MITSUBISHI	5	2	3	150.00%	9	2	7	350.00%
NISSAN	3	16	-13	-81.25%	7	22	-15	-68.18%
SUBARU	2	0	2	100.00%	3	0	3	150.00%
SUZUKI	11	16	-5	-31.25%	15	27	-12	-44.44%

TOYOTA	36	37	-1	-2.70%	73	82	-9	-10.98%
Japon	98	118	-20	-16.95%	182	221	-39	-17.65%
GENESIS	3	0	3	150.00%	4	0	4	200.00%
HYUNDAI	29	32	-3	-9.38%	44	50	-6	-12.00%
KIA	12	16	-4	-25.00%	23	30	-7	-23.33%
KG Mobility	0	0	0	0.00%	0	0	0	0.00%
Rép. de Corée	44	48	-4	-8.33%	71	80	-9	-11.25%
POLESTAR	1	0	1	50.00%	2	0	2	100.00%
VOLVO	29	20	9	45.00%	61	58	3	5.17%
Suède	30	20	10	50.00%	63	58	5	8.62%
CADILLAC	0	0	0	0.00%	0	0	0	0.00%
CHEVROLET	0	0	0	0.00%	0	0	0	0.00%
DODGE	0	0	0	0.00%	1	0	1	50.00%
JEEP	3	3	0	0.00%	9	7	2	28.57%
TESLA	5	10	-5	-50.00%	7	27	-20	-74.07%
USA	8	13	-5	-38.46%	17	34	-17	-50.00%
BAIC	0	0	0	0.00%	0	0	0	0.00%
BYD	8	0	8	400.00%	10	0	10	500.00%
JAC	0	0	0	0.00%	0	0	0	0.00%
LEAPMOTOR	7	0	7	350.00%	9	0	9	450.00%
MAXUS	0	0	0	0.00%	0	0	0	0.00%
SERES	0	0	0	0.00%	0	0	0	0.00%
ZEEKR	0	0	0	0.00%	0	0	0	0.00%
Chine	15	0	15	750.00%	19	0	19	950.00%
DIVERS	5	36	-31	-86.11%	6	46	-40	-86.96%
Autres	5	36	-31	-86.11%	6	46	-40	-86.96%
Total général	789	788	1	0.13%	1'479	1'602	-123	-7.68%