

| Statistique des immatriculations de VOITURES de TOURISME |              |              |                        |                   |                            |                            |                        |                   |
|----------------------------------------------------------|--------------|--------------|------------------------|-------------------|----------------------------|----------------------------|------------------------|-------------------|
| OCV/UPSA Genève                                          |              |              |                        |                   |                            |                            |                        |                   |
| Constructeurs                                            | Mars<br>2025 | Mars<br>2024 | Variation<br>en unités | Variation<br>en % | Cumul<br>janv-mars<br>2025 | Cumul<br>janv-mars<br>2024 | Variation<br>en unités | Variation<br>en % |
| AUDI                                                     | 112          | 56           | 56                     | 100.00%           | 260                        | 194                        | 66                     | 34.02%            |
| BMW                                                      | 95           | 96           | -1                     | -1.04%            | 255                        | 271                        | -16                    | -5.90%            |
| CUPRA                                                    | 28           | 23           | 5                      | 21.74%            | 28                         | 23                         | 5                      | 21.74%            |
| FORD                                                     | 13           | 25           | -12                    | -48.00%           | 30                         | 53                         | -23                    | -43.40%           |
| MERCEDES                                                 | 118          | 103          | 15                     | 14.56%            | 308                        | 277                        | 31                     | 11.19%            |
| MINI                                                     | 37           | 22           | 15                     | 68.18%            | 102                        | 59                         | 43                     | 72.88%            |
| OPEL                                                     | 5            | 10           | -5                     | -50.00%           | 19                         | 15                         | 4                      | 26.67%            |
| PORSCHE                                                  | 26           | 36           | -10                    | -27.78%           | 84                         | 93                         | -9                     | -9.68%            |
| SEAT                                                     | 18           | 21           | -3                     | -14.29%           | 45                         | 44                         | 1                      | 2.27%             |
| SKODA                                                    | 55           | 41           | 14                     | 34.15%            | 139                        | 105                        | 34                     | 32.38%            |
| SMART                                                    | 0            | 3            | -3                     | -100.00%          | 4                          | 13                         | -9                     | -69.23%           |
| VW                                                       | 99           | 90           | 9                      | 10.00%            | 239                        | 186                        | 53                     | 28.49%            |
| Allemagne                                                | 606          | 526          | 80                     | 15.21%            | 1'513                      | 1'333                      | 180                    | 13.50%            |
| ALPINE                                                   | 0            | 6            | -6                     | -100.00%          | 0                          | 6                          | -6                     | -100.00%          |
| CITROEN                                                  | 5            | 20           | -15                    | -75.00%           | 33                         | 34                         | -1                     | -2.94%            |
| DACIA                                                    | 53           | 48           | 5                      | 10.42%            | 119                        | 114                        | 5                      | 4.39%             |
| DS                                                       | 1            | 1            | 0                      | 0.00%             | 1                          | 1                          | 0                      | 0.00%             |
| PEUGEOT                                                  | 15           | 28           | -13                    | -46.43%           | 61                         | 53                         | 8                      | 15.09%            |
| RENAULT                                                  | 46           | 45           | 1                      | 2.22%             | 109                        | 130                        | -21                    | -16.15%           |
| France                                                   | 120          | 148          | -28                    | -18.92%           | 323                        | 332                        | -9                     | -2.71%            |
| ASTON-MARTIN                                             | 2            | 2            | 0                      | 0.00%             | 4                          | 3                          | 1                      | 33.33%            |
| BENTLEY                                                  | 2            | 0            | 2                      | 100.00%           | 2                          | 0                          | 2                      | 100.00%           |
| JAGUAR                                                   | 0            | 1            | -1                     | -100.00%          | 0                          | 1                          | -1                     | -100.00%          |
| LAND-ROVER                                               | 14           | 21           | -7                     | -33.33%           | 53                         | 55                         | -2                     | -3.64%            |
| LOTUS                                                    | 0            | 1            | -1                     | -100.00%          | 0                          | 2                          | -2                     | -100.00%          |
| ROLLS ROYCE                                              | 0            | 1            | -1                     | -100.00%          | 0                          | 1                          | -1                     | -100.00%          |
| Grande-Bretagne                                          | 18           | 26           | -8                     | -30.77%           | 59                         | 62                         | -3                     | -4.84%            |
| ALFA-ROMEO                                               | 2            | 2            | 0                      | 0.00%             | 5                          | 7                          | -2                     | -28.57%           |
| FERRARI                                                  | 1            | 2            | -1                     | -50.00%           | 4                          | 7                          | -3                     | -42.86%           |
| FIAT                                                     | 3            | 2            | 1                      | 50.00%            | 4                          | 31                         | -27                    | -87.10%           |
| LAMBORGHINI                                              | 3            | 1            | 2                      | 200.00%           | 5                          | 8                          | -3                     | -37.50%           |
| LANCIA                                                   | 0            | 0            | 0                      | 0.00%             | 0                          | 0                          | 0                      | 0.00%             |
| MASERATI                                                 | 2            | 4            | -2                     | -50.00%           | 4                          | 6                          | -2                     | -33.33%           |
| Italie                                                   | 11           | 11           | 0                      | 0.00%             | 22                         | 59                         | -37                    | -62.71%           |
| HONDA                                                    | 31           | 36           | -5                     | -13.89%           | 75                         | 105                        | -30                    | -28.57%           |
| INFINITI                                                 | 0            | 0            | 0                      | 0.00%             | 0                          | 0                          | 0                      | 0.00%             |
| LEXUS                                                    | 13           | 9            | 4                      | 44.44%            | 30                         | 16                         | 14                     | 87.50%            |
| MAZDA                                                    | 22           | 16           | 6                      | 37.50%            | 49                         | 30                         | 19                     | 63.33%            |
| MITSUBISHI                                               | 4            | 2            | 2                      | 100.00%           | 6                          | 5                          | 1                      | 20.00%            |
| NISSAN                                                   | 22           | 44           | -22                    | -50.00%           | 44                         | 72                         | -28                    | -38.89%           |
| SUBARU                                                   | 2            | 2            | 0                      | 0.00%             | 2                          | 5                          | -3                     | -60.00%           |
| SUZUKI                                                   | 9            | 12           | -3                     | -25.00%           | 36                         | 27                         | 9                      | 33.33%            |
| TOYOTA                                                   | 67           | 46           | 21                     | 45.65%            | 149                        | 129                        | 20                     | 15.50%            |
| Japon                                                    | 170          | 167          | 3                      | 1.80%             | 391                        | 389                        | 2                      | 0.51%             |
| GENESIS                                                  | 2            | 5            | -3                     | -60.00%           | 2                          | 5                          | -3                     | -60.00%           |
| HYUNDAI                                                  | 43           | 28           | 15                     | 53.57%            | 93                         | 65                         | 28                     | 43.08%            |
| KIA                                                      | 9            | 19           | -10                    | -52.63%           | 39                         | 34                         | 5                      | 14.71%            |
| Rép. de Corée                                            | 54           | 52           | 2                      | 3.85%             | 134                        | 104                        | 30                     | 28.85%            |
| VOLVO                                                    | 32           | 27           | 5                      | 18.52%            | 90                         | 127                        | -37                    | -29.13%           |
| Suède                                                    | 32           | 27           | 5                      | 18.52%            | 90                         | 127                        | -37                    | -29.13%           |
| CADILLAC                                                 | 0            | 0            | 0                      | 0.00%             | 0                          | 0                          | 0                      | 0.00%             |
| CHEVROLET                                                | 0            | 0            | 0                      | 0.00%             | 0                          | 0                          | 0                      | 0.00%             |
| DODGE                                                    | 0            | 0            | 0                      | 0.00%             | 0                          | 0                          | 0                      | 0.00%             |
| JEEP                                                     | 8            | 8            | 0                      | 0.00%             | 15                         | 13                         | 2                      | 15.38%            |
| TESLA                                                    | 37           | 87           | -50                    | -57.47%           | 64                         | 163                        | -99                    | -60.74%           |
| USA                                                      | 45           | 95           | -50                    | -52.63%           | 79                         | 176                        | -97                    | -55.11%           |
| DIVERS                                                   | 16           | 0            | 16                     | 800.00%           | 62                         | 21                         | 41                     | 195.24%           |
| Autres                                                   | 16           | 0            | 16                     | 800.00%           | 62                         | 21                         | 41                     | 195.24%           |
| Total général                                            | 1'072        | 1'052        | 20                     | 1.90%             | 2'673                      | 2'603                      | 70                     | 2.69%             |