

Statistique des immatriculations de VOITURES de TOURISME
OCV/UPSA Genève

Constructeurs	Mars 2024	Mars 2023	Variation en unités	Variation en %	Cumul janv-mars 2024	Cumul janv-mars 2023	Variation en unités	Variation en %
AUDI	56	106	-50	-47.17%	194	279	-85	-30.47%
BMW	96	111	-15	-13.51%	271	234	37	15.81%
CUPRA	23	0	23	1150.00%	23	0	23	1150.00%
FORD	25	14	11	78.57%	53	56	-3	-5.36%
MERCEDES	103	132	-29	-21.97%	277	334	-57	-17.07%
MINI	22	40	-18	-45.00%	59	95	-36	-37.89%
OPEL	10	4	6	150.00%	15	12	3	25.00%
PORSCHE	36	27	9	33.33%	93	91	2	2.20%
SEAT	21	19	2	10.53%	44	61	-17	-27.87%
SKODA	41	47	-6	-12.77%	105	125	-20	-16.00%
SMART	3	4	-1	-25.00%	13	8	5	62.50%
VW	90	91	-1	-1.10%	186	227	-41	-18.06%
Allemagne	526	595	-69	-11.60%	1'333	1'522	-189	-12.42%
ALPINE	6	0	6	300.00%	6	0	6	300.00%
CITROEN	20	21	-1	-4.76%	34	38	-4	-10.53%
DACIA	48	54	-6	-11.11%	114	144	-30	-20.83%
DS	1	0	1	50.00%	1	0	1	50.00%
PEUGEOT	28	28	0	0.00%	53	87	-34	-39.08%
RENAULT	45	54	-9	-16.67%	130	109	21	19.27%
France	148	157	-9	-5.73%	338	378	-40	-10.58%
ASTON-MARTIN	2	0	2	100.00%	3	0	3	150.00%
BENTLEY	0	3	-3	-100.00%	0	4	-4	-100.00%
JAGUAR	1	2	-1	-50.00%	1	6	-5	-83.33%
LAND-ROVER	21	14	7	50.00%	55	47	8	17.02%
LOTUS	1	0	1	50.00%	2	1	1	100.00%
ROLLS ROYCE	1	1	0	0.00%	1	1	0	0.00%
Grande-Bretagne	26	20	6	30.00%	62	59	3	5.08%
ALFA-ROMEO	2	2	0	0.00%	7	10	-3	-30.00%
FERRARI	2	1	1	100.00%	7	3	4	133.33%
FIAT	2	6	-4	-66.67%	31	21	10	47.62%
LAMBORGHINI	1	5	-4	-80.00%	8	6	2	33.33%
LANCIA	0	0	0	0.00%	0	0	0	0.00%
MASERATI	4	3	1	33.33%	6	11	-5	-45.45%
Italie	11	17	-6	-35.29%	59	51	8	15.69%
HONDA	36	22	14	63.64%	105	68	37	54.41%
INFINITI	0	0	0	0.00%	0	0	0	0.00%
LEXUS	9	1	8	800.00%	16	10	6	60.00%
MAZDA	16	20	-4	-20.00%	30	34	-4	-11.76%
MITSUBISHI	2	0	2	100.00%	5	2	3	150.00%
NISSAN	44	17	27	158.82%	72	32	40	125.00%
SUBARU	2	1	1	100.00%	5	4	1	25.00%
SUZUKI	12	10	2	20.00%	27	30	-3	-10.00%
TOYOTA	46	53	-7	-13.21%	129	149	-20	-13.42%
Japon	167	124	43	34.68%	389	329	60	18.24%
GENESIS	5	0	5	250.00%	5	0	5	250.00%
HYUNDAI	28	32	-4	-12.50%	65	53	12	22.64%
KIA	19	9	10	111.11%	34	36	-2	-5.56%
Rép. de Corée	52	41	11	26.83%	104	89	15	16.85%
VOLVO	27	30	-3	-10.00%	127	107	20	18.69%
Suède	27	30	-3	-10.00%	127	107	20	18.69%
CADILLAC	0	0	0	0.00%	0	0	0	0.00%
CHEVROLET	0	0	0	0.00%	0	0	0	0.00%
DODGE	0	0	0	0.00%	0	0	0	0.00%
JEEP	8	13	-5	-38.46%	13	28	-15	-53.57%
TESLA	87	77	10	12.99%	163	88	75	85.23%
USA	95	90	5	5.56%	176	116	60	51.72%
DIVERS	0	23	-23	-100.00%	21	54	-33	-61.11%
Autres	0	23	-23	-100.00%	21	54	-33	-61.11%
Total général	1'052	1'097	-45	-4.10%	2'609	2'705	-96	-3.55%